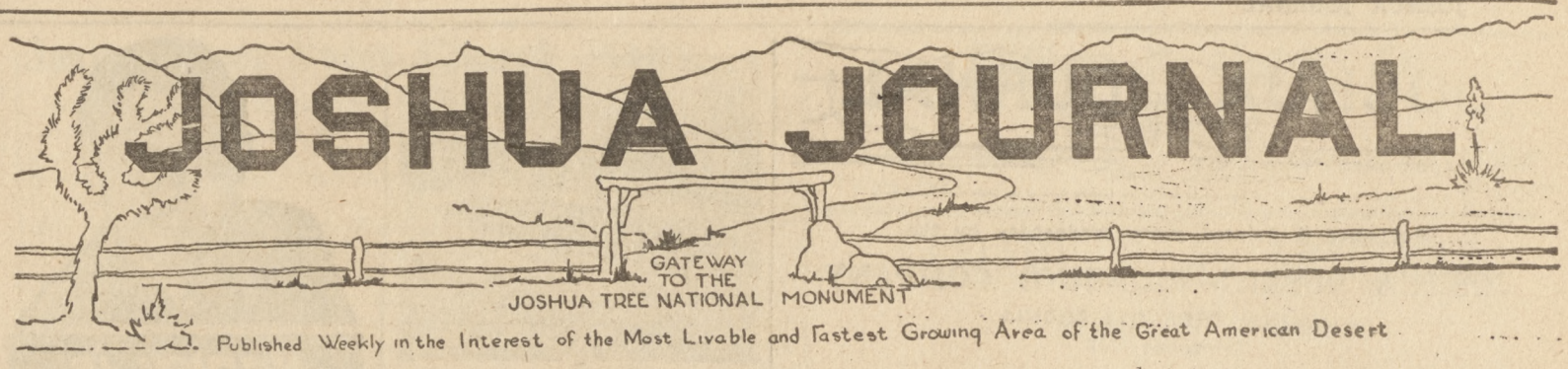
VOL. 5, NO. 50 PHONE 7777 SATURDAY, SEPTEMBER 2, 1950



Published Weekly in the Interest of the Most Livable and Fastest Growing Area of the Great American Desert

Weekly News Review of the Joshua Monument Desert Covering Morongo Valley, Pioneertown, Paradise Valley, Joshua Tree, Sunfair, Indian Cove, Yucca Valley, and Twentynine Palms.

Lad of Five Succumbs in Pool

MORONGO VALLEY — Little Ronnie Smith, son of Bill Smith of Morongo Valley died in the private swimming pool on the Al Livingstone Ranch last Sunday evening. Young Ronnie was a good swimmer for his age, but apparently slipped beneath the waters due to over exertion. His sister Sandra witnessed the tragedy, and his uncle John Lanning attempted to revive the boy, but unsuccessfully.

A special resusciating instrument was rushed from Desert Hot Springs and used for nearly three hours in a vain attempt to revive life. Dr. Ince of Twentynine Palms said that there was little water in the child's lungs and that a heart condition was probably the reason he could not be revived. Oxygen brought from Joshua Tree by the Joshua Tree Ambulance failed also to bring any response.

The tragedy, however, brought to light a very spectacular and new machine designed to revive victims of drowning, gas, smoke and even drugs. In many cases this new instrument, known as the Resuscitator have brought back life in almost hopeless cases. The only one in the valley is located at the Ince Hospital in Twentynine Palms, and it is not portable. A portable Resuscitator should be the standard of equipment of our local ambulance service. It could save many lives.

"The Bowladium" Contest Winner

After considerable deliberation Tuesday night, the judging committee selected the entry of Tom Wilson, "The Bowladium," winner of the contest to name the new bowling and recreation center being constructed in Twentynine Palms by Jack and Bill Lynn.

Mr. Wilson, happy that he will receive the $100 cash prize offered by the owners of the project, will be tendered his reward on night of "The Bowladium's grand opening, tentatively scheduled for Sept. 30. The winner, having the privilege to name the local non-profit or charitable organization to receive the other $100, said today he had not yet decided on this, and would probably wait until the night of the big event to reveal the donation as a surprise.

Exclaiming that he was "sure surprised" to win, Mr. Wilson said it's the first time he ever entered such a contest, and he and his wife decided he "might as well submit something this time, for we had nothing to lose, and 'could use $100."

What Congress Did to Telephone Taxes

(Taken from The Life Lines, Calif. Water & Tel. Co. monthly.)

On June 28 the tax bill, known as House Resolution 8920, passed with flying colors (375 to 14), leaving the telephone business holding the bag, the heaviest excise tax load of any commodity except liquor or tobacco. Which means that congressmen treated telephone users and telephone companies very, very badly.

(Continued on page 4)

Hutch Sez:

"The ones who consider most are the ones who objects the least".

School to Open September 18th

TWENTYNINE PALMS — According to Bill Harmon, superintendent for Elementary schools in the Morongo Valley School District, the Elementary schools will not open this year until Monday, September 18th, date of completion of the new elementary school at Twentynine Palms.

Originally the opening date for school was set for the 11th of Sept., but at a board of trustees meeting, August 30th it was decided, that since delay in construction of the Joshua Monument Elementary School in Yucca Valley would necessitate finding other facilities that the latter date would be more convenient for all schools concerned. It is better, stated Mr. Harmon that all schools open and close on the same date in the district.

The new school bus that was ordered will not be delivered until the 11th, due to difficulty in getting parts. Another reason for the latter date.

JEEPSTERS TAKE SPILL

JOSHUA TREE—The Jeep has almost replaced the horse for a mode of transportation in the desert, but it hasn't changed the chances of its riders to find a soft spot for landing. A jeep load of Saturday night revelers aboard the steel steed of Willie Keys took the turn onto the La Ferney road about two a. m. and flipped over on striking a rut.

All the riders were slightly injured with bruises and sand burns. Judy La Ferney was hospitalized overnight at the Ince Hospital.

NEW WELL IN DALE DISTRICT HAS NO ALKILI

TWENTYNINE PALMS — A three-hundred and eighty foot well drilled for Mr. Mullenox by Sufdy of Joshua Tree in the Old Dale district is the first well drilled in this area having no alkili content. Water was found at three-hundred and thirty feet and a full fifty foot stand is present in the new hole. Sufdy is setting a pump for Mr. Pierpont this week on the Vista property west of Joshua Tree.

Another Youth Rally

YUCCA VALLEY — Another valley wide Youth Rally will be held Sat. night at 7:30 p. m. in the Yucca Valley Community church. A sound motion picture entitled, "Canvas Cathedral" with Billy Graham, will be shown. There will be special music and a speaker. The rally is being sponsored by Rev. David Hanson of the Calvary Chapel of 29 Palms, and Rev. Eddie Garver of the Yucca Valley Community church.

Guardsmen Get Send-Off Party

JOSHUA TREE — Twenty-one local guardsmen and the members of the Joshua Tree Cubs baseball team were given a dinner and dance last Wednesday. The guardsmen who are leaving this week-end for a year's training in Army service are members of the Fortieth Division that has been training in Banning the past year. They will encamp for San Luis Obispo.

The Joshua Tree Cubs ball club played another winning game at Twentynine Palms after being inspired by the special dinner cooked by the Joshua Tree Woman's Club. Following the game, the boys were guests at a dance sponsored by the Sportsmen's Club at the Sportsmen's Hall. Elinor Fairbanks, Johnny Arch and Shorty Orr furnished music for the dance. A big crowd was in attendance.

FIRE DESTROYS HORSE BARN

YUCCA VALLEY—A fire of unknown origin destroyed a horse barn belonging to Ed Hardesty Wednesday afternoon. The building was completely destroyed in less than fifteen minutes. Fire companies from Yucca Valley, Morongo Valley and the Forestry Dept. answered the call. Two horses were led to safty.

Taylor Returns From Washington

TWENTYNINE PALMS — Mr. Charles Taylor, local member of the R.E.A. Board of Directors, returned last week from a trip to Washington, D. C. where he visited offices of the Rural Electrification Administration. Mr. Taylor reported that satisfactory results were had during the visit.

There will be a meeting of the local board at Quincy, California on September 6th with the Public Utilities Commission to determine if there is not sufficiently extensive service to warrant the establishment of an R.E.A. service in this area.

W. C. S. MEET ON 7th

JOSHUA TREE—The Women's Society of Christian Service will meet Sept. th at the Community Church. Mrs. Hattie Arnold and Mrs. John L. Duncan will be hostesses.

BUY NOW before the price goes up! 2 bedrm. solar-type, new, home. F.H.A. terms. Box 87, Yucca Valley. (f)

WIRE RECORDER BRINGS SWISS BELLS TO MORONGO VALLEY

MOONGO VALLEY—If on an evening or Sunday morning the air currents bring the sound of church bells to your ears in Morongo Valley, let it remind you that it is the Church bells of Zurich, Switcherland that you hear. The sound which is a tape recording of the actual ringing of the church bells of Zurich. It is hoped that the recording which will be played by Mrs. Tews of Morongo Valley may add somewhat to the peace and serenity of the valley.

WOODIN TO NOO YAWK

Royal Harold (Red) Woodin, architectural designer, is leaving Monday for an extended vacation-business trip to his New York-type home. . . . The guest unit on the Kinkade project, Whitehorn Ranch, is completed and open for inspection by all who are interested. . . . All inquiries on desert architecture and design may be directed to 208 Prospect street, Ithaca, New York during the next few weeks.

URGE HONORS FOR 2 L. A. FIREMEN

City Council yesterday called on Fire Chief John H. Alderson to give commendations to the two firemen who went into the gasfilled pit at Seventh and Main to recover the bodies of three gas blast victims Tuesday.

The two men are Capt. Ed. Barringer and Ray C. Kent, both of Truck Co. 28.

Capt. Barringer is the son of Mrs. Barringer of Joshua Tree.

Engineer Fears Floods

BANNING—The 11,000 acres of bare mountainside on the eastern slope of Mt. San Gorgonio which was denuded of trees and brush by a fire which raged there for more than a week this summer constitute a serious flood hazard, County Flood Control Engineer Max Bookman declared this week.

He said that he has asked the U. S. Forest Service and the U. S. Army Engineers to investigate the flood hazards and to supply emergency funds to combat the hazards.

Bookman acted on the instructions from the County Supervisors. They constitute the Board of Directors of the County Flood Control District. He said that a heavy rainfall could wash out railroads, gas lines, water lines, telephone lines and a State fish hatchery.

The State Engineer's office made an investigation but has not made any recommendations to the County Flood Control District.

Bookman said that funds for the flood control project might be contributed by the Forest Service, the Army Engineers, the Flood Control District, and companies that own utilities in the threatened area: the Southern California Gas Co., and the Pacific Telephone and Telegraph company.

He said that his office and others have considered several projects so far: planting the area with mustard seed; building check dams; building ponds to trap silt and debris and keep normal channels open; building spreading works. He said none has been preferred above the others yet.

Reactivation Continues at Airbase

TWENTYNINE PALMS — Despite rumors to the contrary, reactivation of the Twentynine Palms airbase is in full swing. Reconditioning the utilities has been a major headache, according to base engineer, Leonard Wikoff, since much of the facilities has been damaged and stripped. Replacing of power equipment is one of the most difficult jobs. However, work is progressing rapidly and they expect to have the base ready for operation in about forty-five days.

Wray Davis, one of the co-owners, explained that they were still taking some applications, but that they weren't ready to interview instructors and many of the technical personnel to be later hired. "Most important thing now, is to get the base in operating condition," said Davis.

DON'T FORGET TO REGISTER FOR THE GENERAL ELECTION AT YOUR LOCAL REGISTRAR OF VOTERS. DO IT NOW!

VANDALS DESTROY PLANTS

JOSHUA TREE—A wave of vandalism which has swept the valley recently was felt also at the Community Park where vandals destroyed flowers and plants that graced the edges of the new fountain recently completed. It is believed that the mischief was done by children who have recently been playing on the grounds.

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by

NORMAN C. COOPER, G.B., M.A., Ph.D.
University of Southern California

Quail Springs Ranch, Aug. 25th:

Vandalism is the wanton destruction of property or materials belonging to someone other than oneself. It is an act connected usually with an illiterate, uncivilizezd type of people. We have no place for vandalism in America. We are above that. A few individuals in any society become odious at times and fall into acts below their social level. But these acts can neither be condoned nor pardoned.

We have a type of vandalism prevalent here on our desert. It is shooting down government signs or markers or defacing them until they are illegible. This act is most despicable, most destructive of public property, most dangerous to the traveller or wayfarer who depends upon such signs to guide him on his way, is absolutely no substitute for sportsmanship, may lead to the loss of a life, and smacks, no end, of "low-brow" activity.

Let us save the signs and markers. They are put there for a purpose and oftimes a very needy purpose. If one is lost on the desert there is nothing he needs more than signs to lead him aright. If one is low on water while traveling through the desert, signs marking water holes are the most welcome sights. If one comes to a fork in a lonely desert road, a sign indicating the way to towns is often a life saver and always a time and trouble saver. And to come across a sign that is torn down or shot down or battered up and defaced untilyou can get no help from it is to come across a sign that might just as well not have been put there in the firstplace.The time, energy, effort and money of the person placing the sign there has been wasted. And again it is vandalism and has no place in the American way of life.

Jose Ferrera in "The Crisis," in talking to Gary Grant about conditions in his dictator country remarks to Mr. Grant that he had taveled in America and realized that things were different there. He said that Americans were educated and cultured to where they could abide by law and order and that they realized that to obey laws was to have a freedom that in the end was the greatest freedom of all. Hesaidthat in America if there was a sign: "No spitting on the floor" it was obeyed; in his country the people caught no one looking and spit on the sign. in America, he remarked, if you have to stand in line for a theater ticket you do it peacefully and gracefully. In my country, he said, if a crowd gathers you have a riot and oftentimes bloodshed. It is just unAmerican to shoot down signs.

The person who shoots down a sign would not think of shooting down a man or a woman or alittlechild. Yet that may be exactly what he is doing in reality whenhe shoots down a sign that would lead a man or a woman or a child, lost in the desert, to a waterhole or to a nearby town.

There is hardly a sign within 15 miles of Joshua Tree that isn't battered up with bullet holes. Yet we want people to come out to our desert and enjoy it and settle here and populate the country and be able to find their waysafely from place to place. In a small way the vandals "kill the goose that lays the golden egg."

Shooting down public signs isn't sportsmanship. One is a good sport if, when the rules of the games are made fair to all, he doesn't ask privileges for himself that are denied the other fellow. If you are going out to be a good sport and to have sport, you do not find it in shooting down signs. You are just a "stinker." Remember the rest of us do not do it! We are Americans. Do not be one of Jose Ferrera's "low-brows." Do not be responsible for the loss of a life. Putting up these signs is expensive. Do not add burdens to a taxload that is already too heavy. Besides, shooting down signs is unlawful. You can be prosecuted for such a violation. Let us live above the law, however. Let us be Americans exercising our freedom because we are big enough to take care of that freedom properly.

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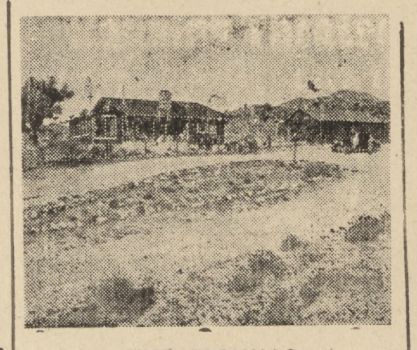

THE JOSHUAS

Lowly Philosophy

By JUNE LeMERT PAXTON

LEST WE BECOME THOUGHTLESS

While the world is in a serious turmoil, it gives one greater appreciation for the kindnesses that are about him. This was forcibly brought to my mind a few days ago, when my near-neighbor, Guy Ohlen, and I were driving his new car down to Banning for its first check-up, and then on to Hollywood. Going through San Bernardino we were greatly surprised to discover that we had a flat tire. Unfortunately we had picked up a handful of finishing nails. It was noontime and the day was unusually hot! But wait—

The family just across the street from where we parked the car saw that we were in trouble and came out to offer help. After telephoning a service station for a mechanic, they invited us to sit on their shady porch. They even served refreshments and were genuinely solicitous for our comfort! I do not know how much of this world's goods the Hallfords possess, but I do know they are rich in human kindness! Their thoughtfulness went beyond mere courtesy.

Almost every day you and I have an opportunity to do some good deed. Often a one cent postal card carrying a cheerful message will arrive at just the psychological moment to help another. A smile from the heart or just a pleasant "Hi" can work miracles!

Let us pray that the Christ-Spirit may be exemplified daily in our secret thoughts and in our open deeds; this will go far towards making a better and a safer world in which to live!

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Hi Neighbors! At long last, here is that location story we have been talking about. Hope you enjoy it as much as we have enjoyed our trip to the desert. So pack your grip. .we are leaving!

6:00 a.m. Sunday morning and we take off from Lockheed Airport with GENE AUTRY handling the controls of his twin engined Beech. Gene, with over 3000 air hours in his log book, handles the plane with the same ease and sureness that sends CHAMPION thundering over the plains. We cut thru the now famous Los Angeles smog blanket and keep a date with the rising sun high over the mountains. Forty minutes later Gene puts us down with a perfect landing on a little air strip at the outskirts of Yucca Valley. We have to wake up PAT BUTTRAM, the boy with the permenant wave voice and load him into Flying A stand-by car. With WILD TEX BUTLER at the wheel, it's up and away over a high mountain pass that leads to the Movie Set Where People Live. . . . PIONEERTOWN! This is to be our base of operations for the pictures, "Black Rider" and "Poisoned Waterhole."

Our day starts perfectly as CAROL, one of the beautiful reasons for the Golden Stallion's popularity, serves us a real frontier breakfast of bacon, eggs and hot-cakes. REX BAILEY and STAN NEUFELD (Our 1st and 2nd Assistant Directors) make sure we all get well stuffed, then assign us to our Town-House rooms and we report to DICK BATCHELOR for them thar Western clothes.

In no time at all we're up on the skyline of rugged mountains that surround this desert wonderland reporting to Director FRANK McDONALD for active duty in the saddle. And we do mean active, because a cowboy picture is built on action.

Here's a quick rundown on the cast, and each one has a story that would make a full column, so we'll have to be brief. Of course, GENE heads the list as star with PAT BUTTRAM, a very funny guy, as his faithful sidekick. Lovely SHEILA RYAN is our leading lady and someday we hope to make a picture where we get the girl. .it must be SHEILA! No western is complete without a Sheriff and we have Hollywood's most famous. . TOM LONDON. (This is Tom's 1643rd motion picture. .an all time record.) Our "Redskin" department is taken care of in the best possible manner by the one and only CHIEF THUNDERCLOUD, the finest Indian actor in the industry and perhaps better known to you as the original TONTO of the Lone Ranger pictures. Handsome BILL HENRY is on the add fem-fan interest, and by the way, this will be BILL'S last pic before he reports for active duty with the Navy. Bon Voyage, Bill and hurry back. . .Hollywood needs needs guys like you. The deep eyed villian is LEONARD PENN and a more charming schemer we don't know. (Leonard just finished a great season as Judas in Hollywood's "Pilgrimage Play" and you might ask Governor Warren how good he was.) Pioneertown's Desert Rat, WES HUDMAN is the Sheriff's Deputy and you know he'll help catch Yours Truly who, as usual, does a real sneaky heavy.

Letters to Editor

Dear Ed:

A short time ago, I was strolling by the Community Hall, and there was a sweet woman dragging a long hose around watering the trees. Guess a few folks do most of the community work and I'm not one of them. Is my face red? However, to salve my conscience (if any) I'll pledge myself to give a small amount each month toward the uplift of the park. Any body wants to join up, the line forms to the left.

"C PEET."

Joshua Journal:

I would say Paradise Valley would be a good name. We hope to locate in that district before too long.

MRS. CARRIE R. WALTON

(Mrs. Walton possibly has reference to re-naming Palm Wells. There already is a Paradise Valley here. -Ed.)

Dear Ed:

Please find $3.00 for another 2 years. Have enjoyed this little paper so much. Nearly every since it started in '46. Here's for your continued success.

R. H. Boyd.

(Gee, thanks! -Ed.)

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SPACE NEEDED: Look, neighbors, we can see there sn't going to be room enough here to tell this story. We want to talk about the wonderful thrills furnished by ace stuntmen BOYD STOCKMAN and BOB WOODWARD; the true story of the tornado that hit us and a hundred and one other things. . .so with your permission we'll continue this next week and give you the full story of a location trip. . . .IN THE MOVIES!

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WHY I CHOSE JOSHUA TREE

by

NORMAN C. COOPER
UNIV. OF CO. CALIF.

Quail Springs Ranch. August 31. I own a home here in Joshua Tree and a ranch at nearby Quail Springs. While I am busy now at the University I expect to retire eventually and will come here to live out the rest of my days in peace and comfort and happiness here in our own lovely desert. Why did I locate here in Joshua Tree? I have been asked this question dozens of times. I will try to answer in this column.

I have travelled over the United in doing so I surveyed each States from Coast to Coast and from Border to Border and always state or section of the country for a possible jlace to retire. I have mine. Florida is nice from December to March; after that the heat, the humidity, and the insects are unpleasant. The Catskill Mountains in New York are fine in the summer but buried in 10 feet of snow in the ren and frozen in the winter. The winter. The Maine coast s heavenly in the summer, bleak, barmiddle-west is out—too hot in the summer, too cold in the winter. Denver is splendid in the summer, frozen up and snowed under in the winter. Washington and Oregon are all right in the dry season but one drowns during the rainy season. The Redwoods are beautiful and pleasant in the summer but cold and forbidding in the winter. Tucson is pleasant in the winter but one must get out of there by April or he cooks. Ditto Phoenix. Palm Springs is nice in the winter but people and industries move out when the hot summer months come. So what is one to do! I heard of Joshua Tree and as a last resort I tried it. That was it. Joshua Tree is the place. I chose it and settled here for the following 6 reasons:

1. Sunlight and ultra-violet rays: One has to have these two natural sources of energy for good health. The sun shines here probably 360 out of the 365 days in one year. The air is dry, pure and clear and the ultra-violet rays which are so easily screened out by clouds, blankets of fog, or layers of smoke, are probably stronger here than anywhere in the world.

2. Warm, dry air: One needs warm, dry air for respiratory difficulties. The air is warm and dry here all summer and the air of the winter months is dry and not too cold. It is almost ideal for arthritis. T. B. and similar maladies.

3. Altitude: The elevation at Joshua Tree is 3,000 feet- -seemingly just the right altitude for the maximum amount of comfort and efficiency. At sea-level the air pressure seems to be too great; at altitudes of 8 to 10 thousand feet the air is too light and one's activity is limited.

4. Pure, soft, tasteful water: The water at Joshua Tree is pure enough to be put into batteries without being distilled. It is soft and excellent for washing, bathing or laundry just as it comes from the city mains. It has a most pleasant taste.

5. Magnificent vista: Joshua Tree is situated in a broad valley on the Mojave Desert with majestic mountains on its distant horizons. The valley floor is carpeted with desert vegetation—Creosote Bush, Spanish Bayonet, a dozen different kinds of cacti, Galleta Grass, Goat Nut, Squaw Tea and hundreds of lovely blooming annuals. The magnificent and world renowned Joshua Tree from which the town gets its name grows here in abundance. The scenery is ever strange, even beautiful and ever pleasing. The sunset changes the landscape into an enchanted wonderland.

6. Equitable climate winter and summer: At 3,000 feet elevation the Joshua Tree summers are not too hot whil the surrounding desert terrain tempers the climate in winter and makes it most delightful. Joshua Tree is a year-round proposition. There isn't anything seasonal about it. One need not move out one season and back another. Once here one is set.

Joshua Tree Notes

New home owners in the Whitehorn Ranch subdivision are Mr. and Mrs. Earl Ross of Los Angeles, who moved into their new ranchero home on a 1¼ acre plot Sunday. Mr. and Mrs. Ross visited Joshua Tree a month ago and were so pleased with the desgn and architecture of this latest addition to the Whitehorn Ranch subdivision they purchased it before completion. The home incorporates many new features, one of which is the raised fireplace hearth. Many new homes are being planned for these lovely 1¼ acre rancho tracts.

AMBULANCE ASSN. NEWS

Here's something of which we are certainly proud! In a recent call made to Morongo Valley, where oxygen was desperately needed, Driver Williams arrived there in 17 minutes. Another example that the Ambulance Association does try to give the best service possible.

Forrest Summers, director in Sunfair, has been conducting his own drive for a 100% membership since his appointment as a director. At the last monthly meeting he proudly announced that he lacked but two of the present residents to complete his quota. Splendid work, Mr. Summers.

Mrs. Cyril Millington, director in Morongo Valley, announced their community was planning a benefit dance, combining a drive for new members, with all donations to be turned over to the association. Further details will be given later as soon as plans are completed.

Play safe—join the Ambulance Ass'n. today!

Church Notes

'MAN' CHRISTIAN SCIENCE SUNDAY SERMON SUBJECT

The Golden Text of the Sunday Bible Lesson on "Man" in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston, is from the Psalms "Blessed is the man that walketh not in the counsel of the ungodly, nor standeth in the way of sinners, nor sitteth in the seat of the scornful. But his delight is in the law of the Lord; and in his law doth he meditate day and night."

Luke's Gospel records that as Jesus came to the city of Nain "there was a dead man carried out, the only son of his mother, and she was a widow: and much people of the city was with her. And when the Lord saw her, he had compassion on her, and said unto her, Weep not. And he came and touched the bier: and they that bare him stood still. And he said, Young man, I say unto thee, Arise, and he that was dead sat up, and began to speak. And he delivered him to his mother."

"Man is deathless, spiritual," declares Mary Baker Eddy in "Science and Health with Key to the Scriptures." She adds, "He is above sin or frailty. He does not cross the barriers of time into the vast forever of Life, but he coexists with God and the universe."

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Send Them The Joshua Journal

Palm Wells Notes

The Palm Wells Chamber of Commerce will have a meeting Wed., Sept. 6th at the "Three Sisters Ranch" in Palm Wells. Time, 8 p. m. Important! . . . Joan, Jean and Carol Nierbach were visitors over the week-end. The Dudleys have returned from their trip to the Grand Canyon and have as their guests for an extended visit, Mrs. Dudley's sister and brother-in-law. . . . Mr. and Mrs. Ingersoll from Tuston, Calif. are visiting Bertha Faltz. . . .Al Bieker's many friends are happy to see him back in the Valley. . . . Mr. and Mrs. Kenneth Fobes have returned from a visit to Pasadena. They met Mrs. Fobes brother, W. J. Norton, who just flew in from the East for a visit.

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ODGERS

WHAT CONGRESS DID TO TELEPHONE TAXES

Here are facts in a few words: Taxes on long distance calls of more than 24 cents were reduced from 25 per cent to 20 per cent . . . on long distance calls of less than 25 cents, from 15 per cent to 10 per cent . . . on local residentiol service, from 15 per cent to 10 per cent . . . on local residential service, from change, still 15 per cent.

Twenty per cent is the highest bracket in the excise tax structure and along with long distance calls you will find such non-essential items as club dues and "ticket broker sales in excess of the regular price." In the 15 per cent bracket certain telephone service ranks with cabarets, roof gardens, etc., and in the 20 per cent field telephone service goes side by side with jewelry, furs, cosmetics, and sporting goods. The average tax on all types of telephone service (including the tax of 25 per cent on leased wires) comes to 18.48 per cent. There were many tax reductions made in H.R. 8920, but the telephone business received the smallest decreases, 20 per cent and 19.3 per cent on major items of telephone service in comparison to drastic cuts on many other commodities. For example, there were 17 items on which the tax was eliminated entirely—handbags and wallets, watches $65 and under, advertising clock signs, admissions to "ballrooms where sale of refreshments is incidental, etc." And there were many other items showing reductions of 60, 50, 33 1/3, 30, and 25 per cent.

In addition to excise taxes there are also corporate taxes to reckon with. The present corporate tax of 38 per cent is already a heavy burden on telephone companies and HR 8920 would increase it to 41 per cent. Let us examine the effect of all these taxes upon our telephone subscribers, for it is always the customer who eventually pays the bill. Let us explain how the corporate and excise taxes affect our customers when it is necessary to obtain increases in telephone rates, as we are having to do to meet increases in cost and keep our business in a position to render efficient service.

Today, for each $1 of additional net revenue, telephone companies must change their customers $1.61 to offset the 38 per cent Federal tax, and in addition the customer must pay on that amount a minimum of 15 per cent for excise taxes, or 24 cents more for a total of $1.85.

Under HR 8920, for each $1 of additional net revenues the telephone companies would have to charge $1.70 to offset the 41 per cent Federal tax. A residence customer taxed at a minimum of 10 per cent for excise taxes would pay another 17 cents for a total of $1.87, and a business customer taxed at a 15 per cent minimum would pay an additional 26 cents for a total of $1.96.

Which all goes to show that our Congressmen seemed to have forgotten that the telephone business is an industry essential to the welfare of the nation and that telephone service ranks with water, gas and certain electrical services, which are exempt from excise taxes. Telephone service cannot in any way be classed as a luxury.

The tax bill is now in the hands of the Senate and it might be a good idea if all of us wrote letters to our Senators and to the Chairman of the Senate Committee, Hon. Walter F. George and expressed to them our views on this important matter.

What's Doing In the Valley

YUCCA VALLEY

CHAMBER OF COMMERCE
2nd Friday, Community Hall

COMMUNITY SERVICE CLUB
2nd Wed. 7:30 p.m.
Community Hall

AMERICAN LEGION, POST 469
LEGION AUXILIARY
1st Tuesday, 7:30 p.m.
Legion Hall

LIONS CLUB
1st & 3rd Thursday, 7:30 p.m.
Dinner — Board of Directors last Thursdays

P.T.A.
1st Thursday, 7:30 p.m.
Community Hall

WOMAN'S SOCIAL CLUB
1st & 3rd Monday

CATHOLIC MASS
Masses 8 a.m. — 10:30 a.m.
Confession 3 p.m. — 7:30 p.m.
Rev. O. Dowd, Pastor
Mayes Bldg., Fuller Rd.
Sat. 9 a.m., Rev. O'Dowd

MORONGO VALLEY

CHAMBER OF COMMERCE
2nd & 4th Thursday
Community Hall

VOLUNTEER FIRE DEPT.
1st Wednesday

TRINITY FULL GOSPEL CHURCH
Kickapoo Trail
Rev. Lola M. Stout, Pastor
Sunday School 9:45 A.M.
Morning Worship 11 A.M.
Evening Worship 7:45 P.M.
Tues., Bible Study, 10 A.M.

Joshua Tree

COMMUNITY CHAPEL
Rev. D. C. Williams, Minister.
Sunday services, 11 a.m.
Community Chapel
Sunday School: Mrs. H. K. Lee, Supt., Community Chapel, 9:45 a.m.
Evening Service on Sunday at 7:15.

CHRISTIAN SCIENCE SERVICE
Sunday Service at 11 a.m.
Sunday School same hour

CHAMBER OF COMMERCE
2nd Friday each month
Community Hall
Board of Directors, 1st Wed.
Community Hall

WOMAN'S CLUB
Regular meeting — 3rd Wednesday, each month.

SPORTSMAN'S CLUB
1st & 3rd Monday
Sportsman's Hall

COMMUNITY ASSOCIATION
2nd Thurs., 8 p.m., Community Hall

Regular meeting Baseline Highway Assn. last Tuesday of each month.

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Real Estate Information & Prices
See:
JOHN L. DUNCAN
Realtor and Notary Public
Ph. 7071 P.O. Box 26

FOR SALE: House Trailer, cheap. Furnished. Inq. Colorado Court, Yucca Valley Ph. 7507. 483tp

FOR SALE — Fully automatic Duo-Therm oil heater, like new. 50,000 BTU oil space heater, used only 30 hours. 28,000 BTU Coleman space heater; 75 lb. Northland oak ice box, side icer; Westinghouse elec. iron and a ¾ size Strad Copy violin with case, bow, etc. Also a beautiful building lot 80'x140', I share water with same, S. R. Post Jr., 13th St. and West Ave. D, Yucaipa.

FOR SALE: 1 pr. 12 ft. hardwood ladder jacks. Suitable for builders or painters. Reasonable. Box 46 or phone 7381, Joshua Tree. (R)

FOR SALE—10 ac. modern poultry ranch. Independent water. W. T. Sampson, Yucca Valley.

CARETAKER for light work on ranch. Free housing. Lone man preferred. C. B. Halstead, 626 Roselli St., Burbank, Cal. 50-2tc

LOST, strayed or stolen: 1 pr. of opera glasses. Please return to Amber. Borrowed. 501tc

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Joshua Journal Office

Box 113, Joshua Tree

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For Information Write To Any Of The Following:

MORONGO VALLEY

RAY E. SMITH
— REALTOR —
Box 105

KENNETH FOBES
AGRICULTURAL ENGINEER
PALM WELLS

Places to Stay
Twentynine Palms

	Phone
Smith's Ranch (Trailer)	070
Oasis Court	222

in Joshua Tree

	Phone
Joshua Tree Lodge & Motel	7331
Le Orra Court	7201
Sun Rise Court (Trailer)	7426
Grand View Motel	7131

Yucca Valley

Lombardo Motel, Joshua Tree	7545
Cab's Motel " "	7549

Places to Eat in Joshua Tree

Rice's Cafe
Desert Steak House
Joshua Tree Snack Bar

YUCCA VALLEY

A. H. HOLFORD
—Loans and Escrows—
F.H.A. Information

FRED A. STOREY
—General Real Estate—
Box 37 Ph. 7506

JACK PHOENIX
BUILDING SUPPLIES
Box 8 Ph. 7510

OLE HANSON, JR.
EMORY S. HANSON
Lic. Real Estate Brokers

BILL WILLIAMS
REALTOR
Box 187

STANLEY JOHNSON
—Turkey Raising Information—
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Box 614

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Box 4

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— RED DOG —
JONES & KOKX

WEATHER REPORT
PALM WELLS AGR. STATION

Date	Max. Temp.	Min. Temp.	Rel. Hum.	Wind
Aug. 25	94	66	30	10
Aug. 26	98	67	28	10
Aug. 27	100	68	12	8
Aug. 28	103	70	8	7
Aug. 29	102	70	6	7
Aug. 30	104	76	10	8
Aug. 31	102	76	20	10

29 Palms Stage

DAILY TIME SCHEDULE

Including Sundays & Holidays

A.M.		P.M.
9:15	29 PALMS	4:40
9:35	Joshua Tree	4:10
9:45	Yucca Valley	3:50
10:05	Morongo	3:40
10:25	29 Palms Jct.	3:10
10:30	Whitewater	3:00
10:45	Cabazon	2:45
11:00	BANNING	2:30
Read from Top Down		Read Up

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YOU CAN PRODUCE
3½ to 4½ lb. fryers in 11 weeks
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YUCCA VALLEY

(JOURNAL CLASSIFIEDS PAY DIVIDENDS

Education—A Life-Long Process

by JOE HERTEL

A half century ago if one graduated from high school you were considered to have a pretty good education. If you were a college graduate, it was assumed that you knew just about everything. When the writer graduated from high school and informed his friends he was going to college to study agriculure, the response was a big laugh "haven't you been raised on a farm and learned all there is to know about farming."

Times have changed. The doctor who graduates from a medical school and fails to read the medical journals, attend medical conventions and in general keep up with the progress of research, is soon falling behind the average in his profession. This is true in every other profession. Keeping in step with progress requires continued education. Periodicals, books, and meetings with associates are the best ways to continued progress after completion of a college education. They will be of great held even if one does not have the time or the means for a college education.

Poultrymen in the county have benefited greatly in the past by an exchange of ideas at monthly poultry center meetings. Such groups meet regularly at Muscoy, Yucaipa, Newberry, Ontario, Joshua Tree, Fontana, West Arrow Club, and at Kaisers. Timely subjects pertaining to the problems of each area are discussed. An old time progressive poultryman summed up his sentiments with "I may go to half a dozen meetings and not get a new idea, and then, I will pick up one or two new methods that will pay me ten-fold for the time I spent at the other meetings." Rome wasn't built in a day, and I think a lot of poultrymen feel they have learned everything in a year or two, and thus stay at home.

If other area's want to organize similar groups to benefit local poultrymen, our office will be glad to assist. Just write me at 566 Lugo Avanue, San Bernardino. The fall round of meetings is about to begin and every poultryman should participate in one of these groups. Efficient production is the key to success and acquired knowledge the key to efficient production.

One of the coming meetings you should not miss will be the County Poultrymen's Picnic at the Fontana Community Church on Sierra Avenue, at 7:00 p. m. on Monday, August 28th. Two men with a lot of knowledge built by years of experience will be the speakers following the supper. Herbert Hogsett of Pomona is a graduate from the College of Agriculture in Poultry Husbandry. Twenty years ago he was a field service man for Fontana Farms Hatchery. He and his father have had years of experience in managing a breeding flock and from trapnest records, he will discuss "How Often Should I Replace My Laying Flock." He is a director of the California Poultry Improvement Commission and one of the successful breeders in California.

Ralph Sexauer for nearly twenty years has been manager of the San Diego Poultry Cooperative. They do a fine job in marketing eggs for their members. "Premium Eggs from the Producer to the Consumer Bring Premium Prices" will be the subject of his message. All poultrymen and those associated with the poultry industry and their families, are invited.

Banning Theatre

FRI.-SAT. SEPT. 1-2
Glenn Ford - Valli
"THE WHITE TOWER"
Hopalong Cassidy in
"FOOL'S GOLD"

SUN.-MON.-TUES. SEPT. 3-4-5
James Stewart - Debra Paget
"BROKEN ARROW"
David Brian in
"THE GREAT JEWEL ROBBER"

WED.-THURS. SEPT. 6-7
"THE FIGHTING LADY"
"SERGEANT YORK"
Two Great Pictures Back by Popular Demand

POWER AD WINS PUBLIC ACCLAIM

Following Appeared in Riverside Enterprise, Sunday August 20.

A routine newspaper ad, by California Electric Power Company, became popular throughout California recently for additonal copies came back to the company, advertising manager Les Healey said yesterday.

It is the story of the "Ten Little Free Workers" and their plight under Socialsm.

A San Bernardino man popularized the ad when he took it to the State Medical Convention. Twenty-four hours latter there was a request for 26,000 copies of the "little workers" so the local company gave them a mat, from which exxtra copies could be printed.

Since then, Healey, who adopted the pictures drawn by an Eastern boy to the Caletric ad, has printed 5000 copies for American Legion Posts sending in requests.

The Barstow Printer-Review, Inyo Register, and Desert Hot SPRINGS SENTINEL EDITORIALIZED ON THE AD. THE SENTINEL CALLED THE AD "THE GREATEST EDITORIAL EVER WRITTEN."

In the ad, the explanation of Socialism is simplified by the pictures of the 10 little workers, who disappear gradually as Socialism takes a firmer hold. The first worker to be swallowed up was Reddy Kilowatt, the utility man, then comes the doctor, the railroader, miner, steelworker, farmer, lawyer, grocer, salesclerk, and last the reporter.

Thanks to Cal.-Electric

MORONGO VALLEY—Mrs. Tews sent a note of special thanks to the work crew of the California Electric Power company for installing the lines to her section. Mrs. Tews is the first to build a home in her section of Morongo Valley.

29 Palms Thetre

FRI.-SAT. SEPT. 1-2
Sat. Matinee 2:30
JACK CARSON
as
"THE GOOD HUMOR MAN"
With Lola Albright
Jean Wallace
George Reeves
Peter Miles
Cartoon—Tom Thumbs Brother
Serial News

SUN.-MON. SEPT. 3-4
Mat. Sun.-Mon. 2:30
"MY FRIEND IRMA GOES WEST"
Plus 6 color cartoons
Special Down Stream Highway
Disney—"BRAVE ENGINEER"
News

MON.-TUES.-WED. SEPT. 5-6-7
"BLACK ROSE"
TYRONE POWER
Cartoon—"Shortenin' Bread"

FRI.-SAT. SEPT. 8-9
ABBOTT & COSTELLO
- in -
"THE FOREIGN LEGION"
Special—"PLAY BALL"
Cartoon—"The Merry Chase"
Serial
"Cody of the Pony Express"
"James Bros. of Missouri"

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Enjoy the privacy and seclusion of your own desert home. Whitehorn Ranch offers you every attraction you have been looking for. Remember, too, because of the tremendous growth of population in Southern California, and the development of the Mojave Desert, property is growing in value every day. Visit Whitehorn Ranch . . . the land itself is the best salesman we have.

Whitehorn Ranch runs exclusively to fine desert homes where you can relax in the freedom of clean, dry air and clear sunshine. In a moderately high, cool desert atmosphere with a year 'round climate.

For Information Write to:
MEREDITH WILEY, Mgr.
Joshua Tree, Calif.